

EU SUPPORT TO ACTIVE YOUTH INCLUSION

VISIBILITY PROJECT BRIEF

JOBS, OPPORTUNITIES, BUSINESSES, SUPPORT – JOBS

Project sector: Human Resources and Social Development (Active inclusion)

Cities: Užice, Čajetina, Priboj and Dimitrovgrad

Project value: 143,711.70 EUR

Implementation period: 18 months, 24.12.2018. – 23.06.2020.

End recipient: Center for Social Policy (CSP)

Contracting authority: Ministry of Finance, Department for Contracting and Financing of EU Funded Programmes (CFCU)

Beneficiary institutions: Ministry of Labour, Employment, Veteran and Social Affairs and Ministry of Youth and Sports

Other beneficiaries: Local self-governments, members of civil society, National Employment Service

Target group: Unemployed women from vulnerable groups and relevant stakeholders (public and private institutions) contributing to the effective employment, employability and active inclusion of women in Užice, Dimitrovgrad, Priboj and Čajetina

PROJECT OBJECTIVES

Overall objective is to contribute to the enhanced employability of disadvantaged groups of women, predominantly social welfare beneficiaries in Užice, Dimitrovgrad, Priboj and Čajetina, through the implementation of Employment and Social Reform Programme (ESRP) measures for women.

Specific objectives are to:

- Identify and test effective support measures for unemployed women from vulnerable groups and improve their access to the labour market
- Enable better use of the existing public measures of support in the area of employment and social protection, and the measures for promotion of intersectoral cooperation at local level to implement integrated services in order to respond to the needs of women from disadvantaged groups
- Help the selected local self-governments and members of civil society to assess, test and agree on the active inclusion models and packages which are to be implemented through the local cross-sector partnerships
- Raise awareness of general public and representatives of institutions concerning the importance of active inclusion of vulnerable groups of women

EU SUPPORT TO ACTIVE YOUTH INCLUSION

- Contribute to the overall local and national discussion on the optimal active inclusion mix in the Republic of Serbia

MAIN PROJECT ACTIVITIES

- Researching the existing inclusion mechanisms at local level for unemployed women experiencing life difficulties, and preparing individual plans for providing them with support
- Direct work with the selected group of unemployed women through implementation of personalised active inclusion measures
- Creating a proposal of measures for development of inter-institutional models and integrated social protection services for active inclusion of women experiencing life difficulties
- Organising trainings for professionals from the institutions at the local and national level, regarding the implementation of inter-institutional models of integrative social protection services
- Enhancing inter-sectoral cooperation and improving the provision of integrated services facilitating access to the good quality jobs, by conducting peer reviews with all stakeholders at the local level. At least 80 professionals at the local level will increase their skills and knowledge on how to provide support to hard-to-employ women
- Conducting local campaigns to promote measures of active inclusion and integrative approach, which enables better access to the labour market and to the good quality services

IMPACT AND OUTCOMES

Positive impact for the target group over long-term will be evidenced through:

- Increased competencies for active job seeking and entrepreneurship of at least 120 hard-to-employ women from vulnerable groups
- Increased professional, technical and administrative capacities of 80 to 100 professionals from local institutions, including centers for social work, national employment service, local self-governments, business sector and civil society organizations, for dealing with the issue of un/employment of vulnerable women
- Increased competences of the local professionals in conducting prioritization and developing evidence-based measures, and improved code of conduct of the local professionals when delivering services to end beneficiaries
- Strengthened effective partnerships between local institutions, and improved communication and cooperation between relevant stakeholders when planning and delivering services to the end beneficiaries - unemployed women from vulnerable groups



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Positive impact on Beneficiary Institutions:

- Increased competences of the partner institutions and organization in project management, implementation, reporting and visibility rules which contributes to more effective use of funds
- Integrated services implemented in order to respond to the needs of women from disadvantaged groups
- Raised awareness of general public and representatives of institutions, concerning the importance of active inclusion of vulnerable groups of women

The "European Union Support to Active Youth Inclusion" project, total value of which is EUR 4.7 million, financed by the EU (IPA 2014) and co-funded by the Government of the Republic of Serbia, aims to ensure greater social inclusion of youth population in Serbia by increasing of employment, youth activity, work experience and entrepreneurship practice among youth population. Through the project the EU and Government of Serbia has granted 24 grants, which will be implemented in more than 35 cities and municipalities in Serbia by the end of 2021. The projects implemented by the national and provincial social welfare institutions, municipalities and cities, citizens associations, foundations and educational institutions will increase the scope and quality of services at the local level in education and employment, innovative practice, active inclusion mechanisms and models and thereby strengthen the social inclusion of youth. The impact and tangible outcomes of the project are expected at all levels concerning the overall readiness and increased capacities of relevant institutions for the innovative development and management of youth active inclusion measures, policy development in line with best EU practices, and effective use of related EU financial assistance.

The project is managed by the Ministry of Finance, Department for Contracting and Financing of EU Funded Programmes (CFCU), while the project beneficiary institutions are the Ministry of Labour, Employment, Veteran and Social Affairs and Ministry of Youth and Sports

More about the project can be found on www.ukljucivanjemladih.rs

The European Union's donations to Serbia exceed EUR 3.6 billion from 2000 to date. The funds have been used to support development, quality of life and reforms in: civil protection, flood relief and protection, education, connectivity, environment, health and consumer protection, culture, rule of law, local development, jobs and growth, public administration, migration, public financial management, civil society and media, social inclusion, youth and sport. EU support is implemented in cooperation with the Government of Serbia. The European Union is a larger donor of development aid to Serbia than all other international donors put together.